



Longterm Sustainable Fundraising Strategy



Core Programs

School Fuel

- Supply Snack & lunch items
- Online Ecommerce
- 4,000 kids a day
- 23 local schools

Food Bank

- Dignified service
- 7 day supply of food
- 2,100+ monthly visits
- Healthy Food!

Food Recovery

- 6 days a week recovering from stores, farmers, processors
- Refer truck & Fridge/freezer capacity
- Over 500,000 lb's annually
- Share with community

Meals-4-Change

- Cook & package healthy meals with over 35 volunteers
- 2,000+ meals a week
- Costs are under \$2 a meal
- 4 strategic partners that serve our meals

The #'s

Annual Budget: \$1,400,000

Staff: 9 staff members

Volunteers: 163

Step #1

Be passionate about your vision, mission, values and have an organizational plan for the future.

Step #2

Clearly define your

- Program Descriptions
- Program Outcomes
- Program Goals

Step #3

Build communication and fundraising Capacity

Website

Donation
Portal

Donor Mgmt
Software

E-
Newsletter

Printed
Materials &
Social Media

Media

Grants

A Team

Step #4

Find great partners

3rd party
events

Tim Hortons
Smile
Cookie

School
Fundraisers

Sport Clubs

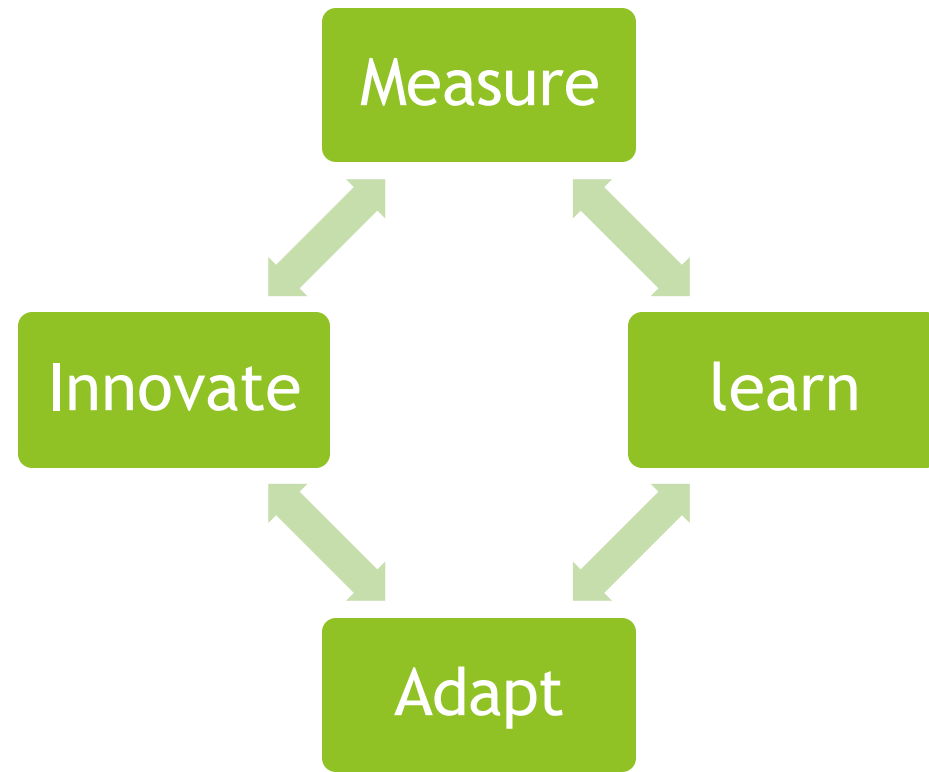
Service
Clubs

Grocery
Stores

Local
Agencies

Advocacy
teams

Step #7



Be kind, build an awesome team, run
great programs and share your progress
and efforts with the community

Thank You!

