

Longterm
Sustainable
Fundraising
Strategy



Core Programs

School Fuel

- Supply Snack & lunch items
- Online Ecommerce
- 4,000 kids a day
- 23 local schools

Food Bank

- Dignified service
- 7 day supply of food
- 2,100+ monthly visits
- Healthy Food!

Food Recovery

- 6 days a week recovering from stores, farmers, processors
- Refer truck & Fridge/freezer capacity
- Over 500,000 lb's annually
- Share with community

Meals-4-Change

- Cook & package healthy meals with over 35 volunteers
- 2,000+ meals a week
- Costs are under \$2 a meal
- 4 strategic partners that serve our meals

The #'s

Annual Budget: \$1,400,000

Staff: 9 staff members

Volunteers: 163

Be passionate about your vision, mission, values and have an organizational plan for the future.

Clearly define your

- Program Descriptions
- Program Outcomes
- Program Goals

Build communication and fundraising Capacity

WebsiteDonation PortalDonor Mgmt SoftwareE-NewsletterPrinted Materials & Social MediaMediaGrantsA Team

Step #4 Find great partners

3rd party events

Tim Hortons Smile Cookie

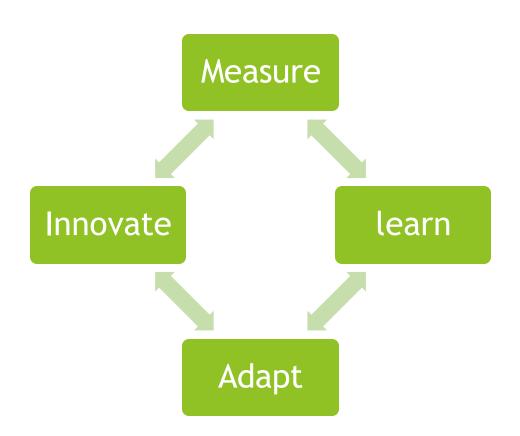
School Fundraisers

Sport Clubs

Service Clubs Grocery Stores Local Agencies Advocacy teams

Set a budget and make a Plan

| vity | Costs | Staff Hours/Vol Needed | Est. Income | Est. Costs | Net Income | Results from 2023 | Goal Alignment | |
|----------------------|---|------------------------------|-------------|------------|-------------|-------------------------|-------------------|----------------------|
| | | | | | | | | |
| vey | Staff: \$225 | 15/No | \$0.00 | \$225.00 | -\$225.00 | | 1, 4 | Get feed |
| ook test | Prize:\$100, Staff \$225, Marketing, \$100 | 15/No | \$0.00 | \$425.00 | -\$425.00 | 108 FB, 29 Instagram | 1, 4, 5, 6 | Cross pri |
| orm | Staff: \$150 | 10/No | \$1,500.00 | \$150.00 | \$1,350.00 | | 1, 4 | Ga-live w on web: |
| ient | Staff: \$600 Postage: \$100 Materials: \$200 Event Space: 0Food: \$800 | 40/Yes | \$10,000.00 | \$1,700.00 | \$8,300.00 | 3 major donors | 2 | Refer |
| act | Staff: \$300 Postage:\$100 Materials \$175 | 20/No | \$0.00 | \$575.00 | -\$575.00 | | 1, 4 | Share 1-p |
| line ing ign | Staff: \$675 Fees: \$750 | 45/Yes | \$25,000.00 | \$1,425.00 | \$23,575.00 | \$18,500 | 2, 4, 5, 6 | Use Cause on : |
| | | | \$36,500.00 | \$4,500.00 | \$32,000.00 | | | |
| | | | | | | | | |
| | | | | | | _ | | |
| tion alls | Staff: \$150 | 10/Yes | \$0.00 | \$150.00 | -\$150.00 | - | 1, 4 | |
| ring cial edia | Staff:\$75 Facebook Ads: \$100 | 5/Yes | \$2,000.00 | \$175.00 | \$1,825.00 | | 3 | Work with |
| ring sign | Staff: \$450 | 30/No | \$10,800.00 | \$450.00 | \$10,350.00 | 12 recurring donors | 3, 1 | Secure a gi Ca |
| rect sign | Staff: \$450 Postage: \$100 Materials \$250 | 30/Yes | \$5,000.00 | \$800.00 | \$4,200.00 | 10 recurring donors | 3, 1 | Secure |
| | | | \$17,800.00 | \$1,575.00 | \$16,225.00 | | | |
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| _ | | | | | | | | Pool @ |
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Be kind, build an awesome team, run great programs and share your progress and efforts with the community

Thank You!

