

2017-2018 Annual Report

2017 - 2018 Highlights

Achieved by dedicated staff, members, networks and volunteers

2017 In Review

Sustain Ontario Networks: Working Together for a Better Ontario Food System

Sustain Ontario networks worked in partnership with student researchers to create policy position papers around issues that matter to them. The networks met four times virtually leading up to an in-person meeting at Bring Food Home 2017. Our six networks were also a key component of setting the direction and vision for the Bring Food Home program and for completing their policy reports for inclusion in a final report. The complete policy papers can be accessed online at **Bring Food Home** or **Sustain Ontario's Network and Working Groups** website pages.

Sustain Ontario Networks:

- Community Growing
- Food Justice
- Sustainable Food Enterprise

- Farming and Farmland
- Municipal Food Policy
- Ontario Edible Education

Bring Food Home 2017

Sustain Ontario worked in partnership with the Sustain Ontario Networks and the Eastern Ontario Local Food Conference to put on a successful Bring Food Home 2017 event with over 250 people gathering in Ottawa Oct 27-29th to engage in conversations around Ontario's Food System. Each of our networks provided policy papers which cumulated in our final report. You can read the final report of the networks policy position papers called, "Good Food and Farming Ideas for Ontario", also available in Sustain Ontario's Greenhouse Resource Library.

Growing Out: Evaluation and Impact Youth Grown Tools

This project (led by Sustain Ontario and FoodShare) empowered youth who participate in food programs throughout Ontario to evaluate and share their experiences of the impacts and processes of these projects, in ways that were authentic to them.

Part of this project involved training youth evaluators. Sustain Ontario worked with Groundswell, FoodShare, Greenest City, Green Thumbs Growing Kids, and Roots to Harvest to engage a group of ten talented young people. These past participants of youth-focused food programs were given the task of evaluating the experiences and impacts of these programs. Youth researchers in the program learned about program evaluation, created evaluation tools, used the evaluation tools to collect data, analyzed the data gathered and presented their findings to the organizations involved in the project and at Bring Food Home 2017.



Ontario Food and Nutrition Strategy

The Ontario Food and Nutrition Strategy (OFNS) is an expert- and evidence-informed plan for healthy food and food systems in Ontario. Sustain Ontario worked with partners to launch the strategy at OMAFRA in January 2017. We also contributed to presentations at Food Secure Canada and Bring Food Home. While the OFNS has not identified priority outcomes, it has established a number of broad goals to work towards along with directions and action areas, many of which focus on children and youth. The strategy and background documents are hosted on the Sustain Ontario **OFNS website**.

2018 In Review

PGP Evaluation Project

Sustain Ontario, Eco-Ethonomics and FoodShare partnered to review evaluation projects and tools and build a Collective Impact Map for Ontario's Food Movement. This collective impact map was developed with input from hundreds of sector stakeholders and communicates many child & youth-focused indicators and outcomes.

Farm to School: Canada Digs In!

In 2018, as a partner in the Farm to School: Canada Digs In! Initiative, Sustain Ontario continued to work with Farm to Cafeteria Canada to deliver and support schools in implementing Farm to School Salad Bar grants across Ontario. In 2018, 11 new schools received up to \$10,000 thanks to the Farm to School Canada Grants program, bringing the number of supported schools in Ontario up to 32.

Coalition for Healthy School Food

Throughout this period Sustain Ontario was an active and engaged member of the Coalition for Healthy School Food, a Network of Food Secure Canada that is advocating for a federal investment in a cost-shared, universal national school food program. In 2018 Carolyn Webb, Sustain Ontario's Edible Education Network Coordinator, also coordinated the Coalition and has, since transitioning out of that role, put significant effort towards the network's development and communications efforts.

Vote ON Food and Farming

In 2018 Sustain Ontario conducted two **Vote ON Food and Farming** campaigns for the provincial and municipal elections. Building from research conducted by the Networks and affiliated student researchers, we unveiled a 4-page policy document, an election flyer for distribution at all-candidates meetings, and a postcard posing 12 Big Questions for candidates. The website provided supporting background material ('Issues and Evidence') and each of the big ideas in greater detail. These policy recommendations remain timely.





Financials

Sustain Ontario, The Alliance for Healthy Food and Farming

Statement of Operations

For the year ended December 31, 2018 (Unaudited – see Notice to Reader).

| Year | 2018 | 2017 |
|----------------------------------------------|-------------|------------|
| Revenue | | |
| Grants | 82,091 | 383,642 |
| Events | 19,400 | 75,317 |
| Membership fees | 6,868 | 6,880 |
| Contributions | - | 3,012 |
| Other | - | 932 |
| | \$ 108,359 | \$ 469,783 |
| Expenses | | |
| Wages and benefits | 62,708 | 152,658 |
| Outside Services | 25,228 | 183,978 |
| Website | 9,974 | 8,477 |
| Professional fees | 6,038 | 12,324 |
| Subscription fees | 5,268 | 7,050 |
| Rent | 4,800 | 18,090 |
| Insurance | 4,533 | 5,681 |
| Event costs | 1,771 | 42,266 |
| Travel | 1,252 | 29,199 |
| Bank charges | 1,252 | 2,634 |
| Office and general | 195 | 2,528 |
| Telephone | 67 | 1,880 |
| Meals and entertainment | 50 | 1,603 |
| Supplies | 24 | 3,884 |
| Professional development | - | 914 |
| Amortization | 383 | 548 |
| | \$ 123,543 | \$ 473,714 |
| Excess (deficiency) of revenue over expenses | (\$ 15,184) | (\$ 3,931) |



Members and Associate Members, 2017 - 2018

Members

ALUS Ontario Greater Sudbury Food Policy Council

Arrell Food Institute Green Thumbs Growing Kids

Artisan Farms Direct Ltd. Halton Food Council

Asparagus Farmers of Ontario Hamilton Sustainable Victory Gardens Inc.

AVOFARM Harvest Haliburton

Barwell Food Sales Inc. Headwaters Food and Farming Alliance

Beau's All Natural Brewing Company Ltd. Homestead Organics Ltd.

Black Creek Community Farm Huron Food Action Network

Bytown Bees Informa Market Research Co. Ltd.

Canadian Environmental Law Association Just Food

Chatham-Kent Public Health Unit Kids' Growing City

Chronic Disease Prevention Team of the Simcoe Muskoka Kitchen 24

District Health Unit

Community Food Centres Canada Land Over Landings Incorporated

David Cohlmeyer Consulting

Dietitians of Canada Local Food and Farm Co-ops

Eat Local Sudbury Cooperative Local Line

Ecological Farmers of Ontario Locavore News

Ecosource Long Point Honey Co.

Farms at Work, A project of Tides Canada Initiatives

Loving Spoonful

Feeding9Billion Moonlight Crofters
FoodCore LGL

FoodNet Ontario

Neighbour to Neighbour Centre

Ontario Culinary Tourism Alliance

FoodShare Toronto Ontario Farmland Trust

FoodWork.ca Work in Local Food Ontario Public Health Association/Nutrition Resource Centre

Langford Conservancy

Laurentian University School of the Environment

Four Maples Manor Ontario Water Centre (Clear Water Farm)

Gloucester Emergency Food Cupboard Organic Council of Ontario

Goderich BIA Ottawa Valley Food Co-operative, Inc.

Golden Horseshoe Food and Farming Alliance Peterborough Community Food Network

Peterborough Food Action Network The Sharing Place Food Bank

Pfenning's Organic Vegetables Inc. The Stop Community Food Centre

Rainbow Food Education Foundation Thunder Bay and Area Food Strategy

RakeAround Inc. Thunder Bay Country Market

Regional Municipality of Halton Toronto and Region Conservation Authority

Roots to Harvest Toronto Food Policy Council / Toronto Food Strategy

Erin Reyce

Round The Bend Farm Toronto Garlic Festival

Rural Agri-Innovation Network (RAIN) **Toronto Urban Growers**

Simcoe County Farm Fresh Marketing Association **Toward Balance Support Network**

Social Planning Council of Sudbury VON Canada Ontario Branch

Supermarket Communications Y U Ranch

The Ontario Produce Marketing Association York Region Food Network

Associate Members

Jim Boak

Suzanne B. Denniston

Lee Adamson Kathryn Markham-Petro

Donna Appavoo **Barry Martin** Korice Moir

Karen Davis-Brown Joseph Nasr

Kim de Lallo Ravenna Nuaimy-Barker

Meaghan deLange Jessica M. Reeve

Colin Dobell John Rowe

Vivien Runnels Julia Dupuis

Nancy Elias Michelle Ryan

Andrew Flint Catherine Schwartz Mendez

Irena Forbes Natalie Seniuk

Janette Haase **Emily Shapiro** Jessica Smith Meredith Hayes

Kathleen Vanessa Hyland Carol Tyler

Emily Hype Frna van Duren

Donald Kerr **Amy Winters**

June Komisar Marc Xuereb

Jennifer Kucharczyk

About Us

Team

Board Members

| Phil Mount (Chair) | 2015 to 2018 |
|--------------------|--------------|
| Lynn Roblin | 2015 to 2018 |
| Bridget King | 2018 to 2018 |
| Meredith Hayes | 2015 to 2018 |
| Pat Learmonth | 2015 to 2017 |
| Erin Beagle | 2017 to 2019 |
| Jeff McCauley | 2017 |
| Paul Spence | 2018 |
| | |

Advisory Members

| Charles Levcoe | 2018 |
|---------------------------|------|
| Moe Garahan | 2018 |
| Thorsten Arnold | 2018 |
| Debbie Field | 2018 |
| Joseph LeBlanc | 2018 |
| Catherine Schwartz-Mendez | 2018 |

Staff & Interns

| Phil Groff | Executive Director | 2015 to 2018 |
|--------------------|---------------------------------------------|-----------------|
| Carolyn Webb | Ontario Edible Education Coordinator | 2015 to present |
| Josie DiFelice | Communication Support | 2016 to present |
| Shawna Moore | Networks and Program Coordinator | 2017 |
| Hayley Green | Events and Communication Coordinator | 2017 |
| Kimberly Hill-Tout | Student Intern | 2017 |
| Danielle Carrod | Communications Intern | 2017 |

Sustain Ontario

Sustain Ontario is a province-wide, cross-sectoral alliance that promotes healthy food and farming. Our mission is to provide coordinated support for the development of food systems throughout the province that are healthy, equitable, ecologically resilient, and financially viable through collaborative action.

Connect With Us

sustainontario.com Twitter: @SustainOntario info@sustainontario.com sustainontario.com/greenhouse Facebook: @SustainOnt



the alliance for healthy food & farming