



Canada united in the achievement
of zero waste, now and for
future generations

Mission

To act collaboratively with business, government and the community, at the national and international level, as an agent of change for waste prevention and reduction in the design, production and use of goods.

Strategic Directions

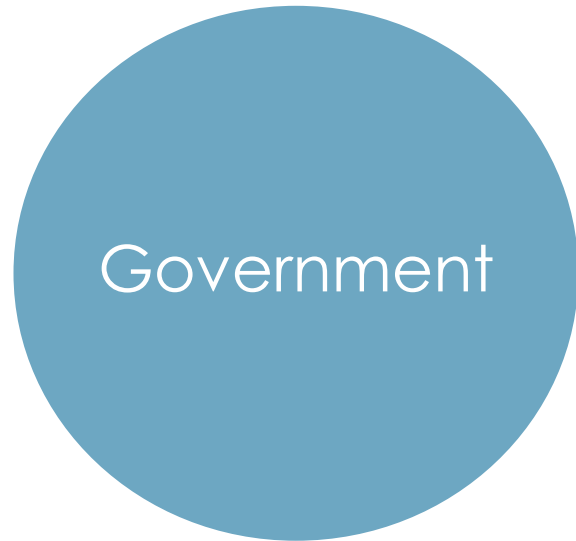


**design
change**



**behavior
change**

Bringing together organizations to advance waste prevention in Canada



Cross Sector Leadership
Growing network of members and partners

Our work

Food

Product
Design &
Packaging

Circular
Economy

Construction
Renovation
&
Demolition

Policy | Behaviour Change | Knowledge Building
Convening & Connecting

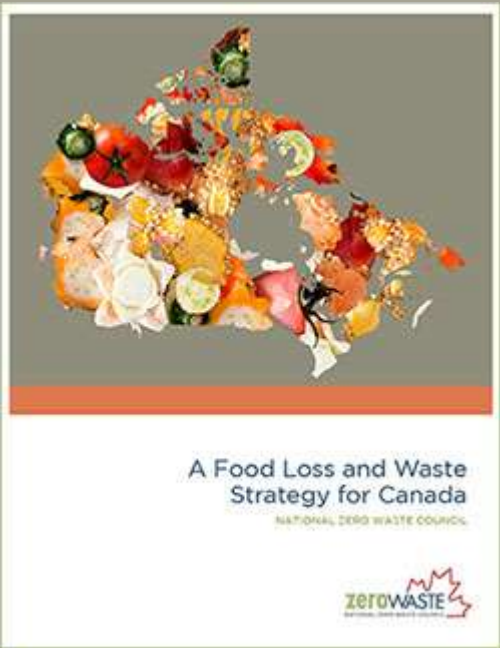
The cost of food waste



\$31 BILLION
WORTH OF FOOD IS
WASTED EACH YEAR

35-40%
OF FOOD PRODUCED
DOMESTICALLY ISN'T EATEN

A FOOD LOSS AND WASTE STRATEGY FOR CANADA



The History

**FISCAL
INCENTIVE** \$ →



Canadian Response

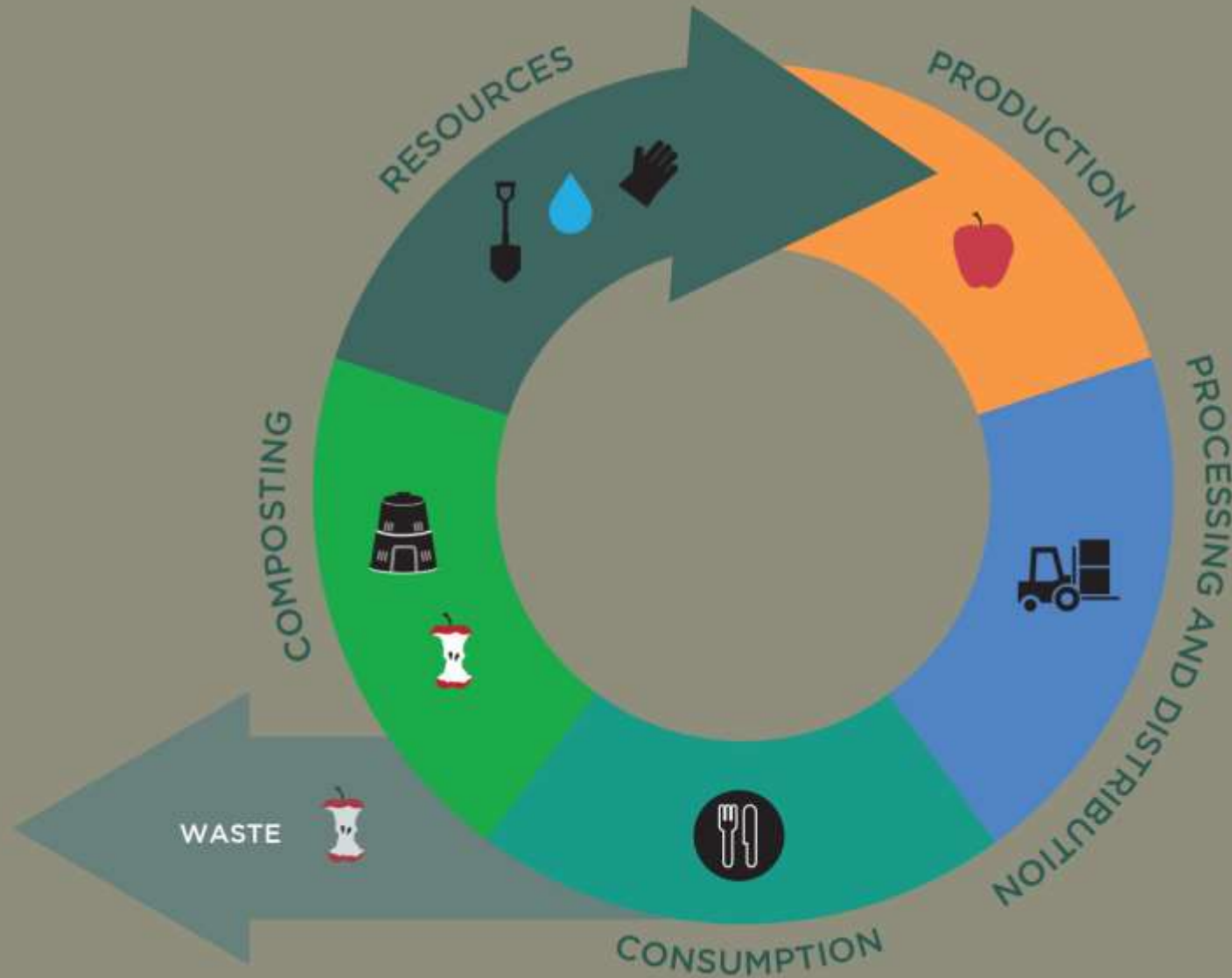
900 STAKEHOLDERS



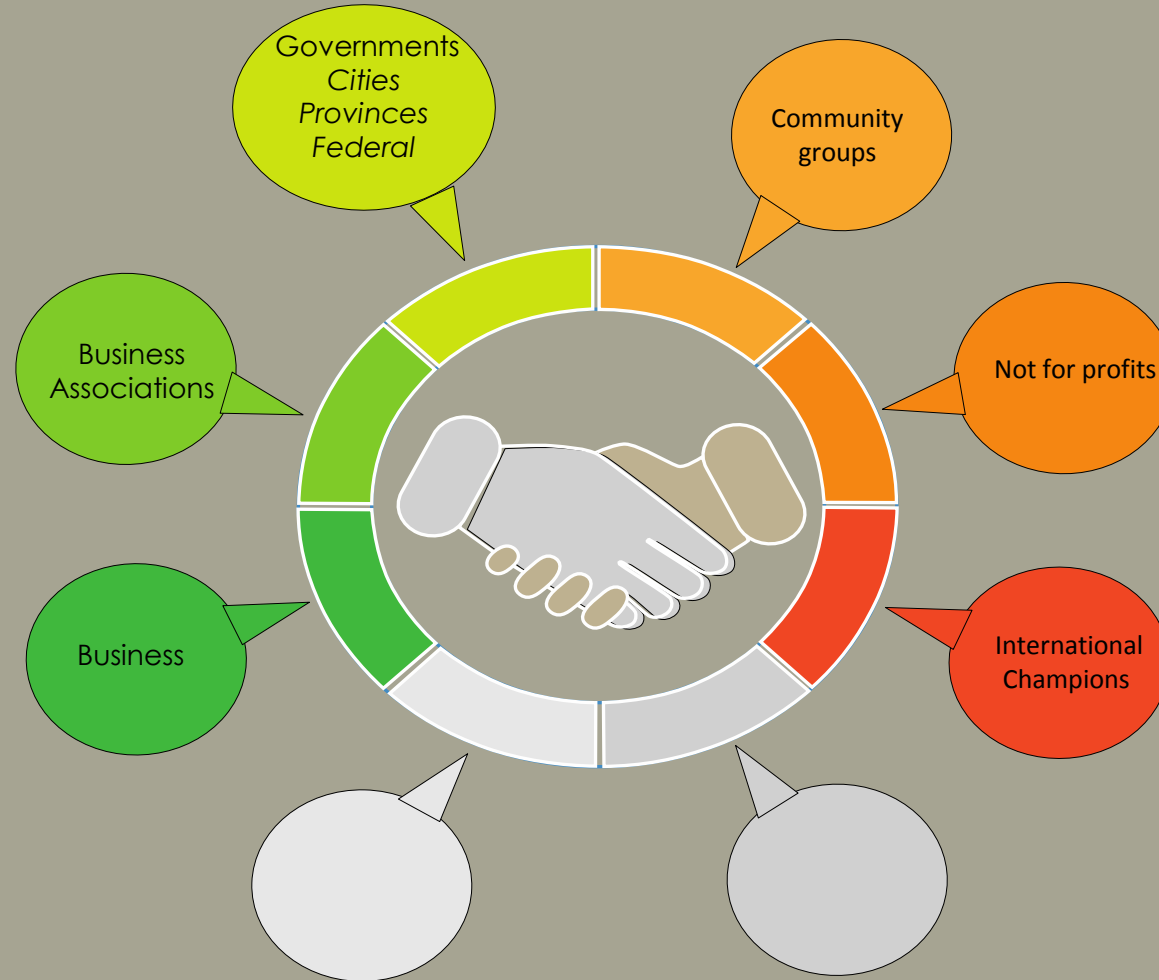
FROM FEEDING THE 5000



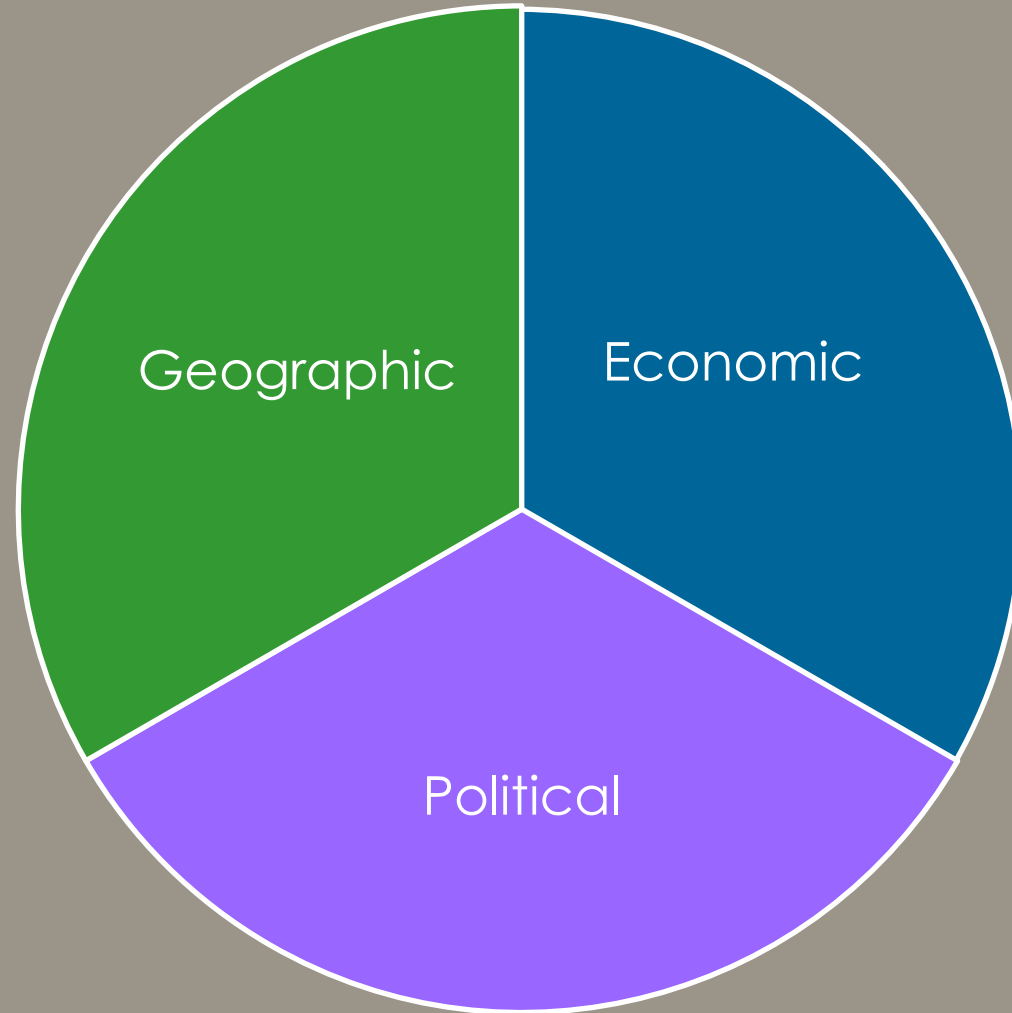
New Strategy - Whole Systems Approach



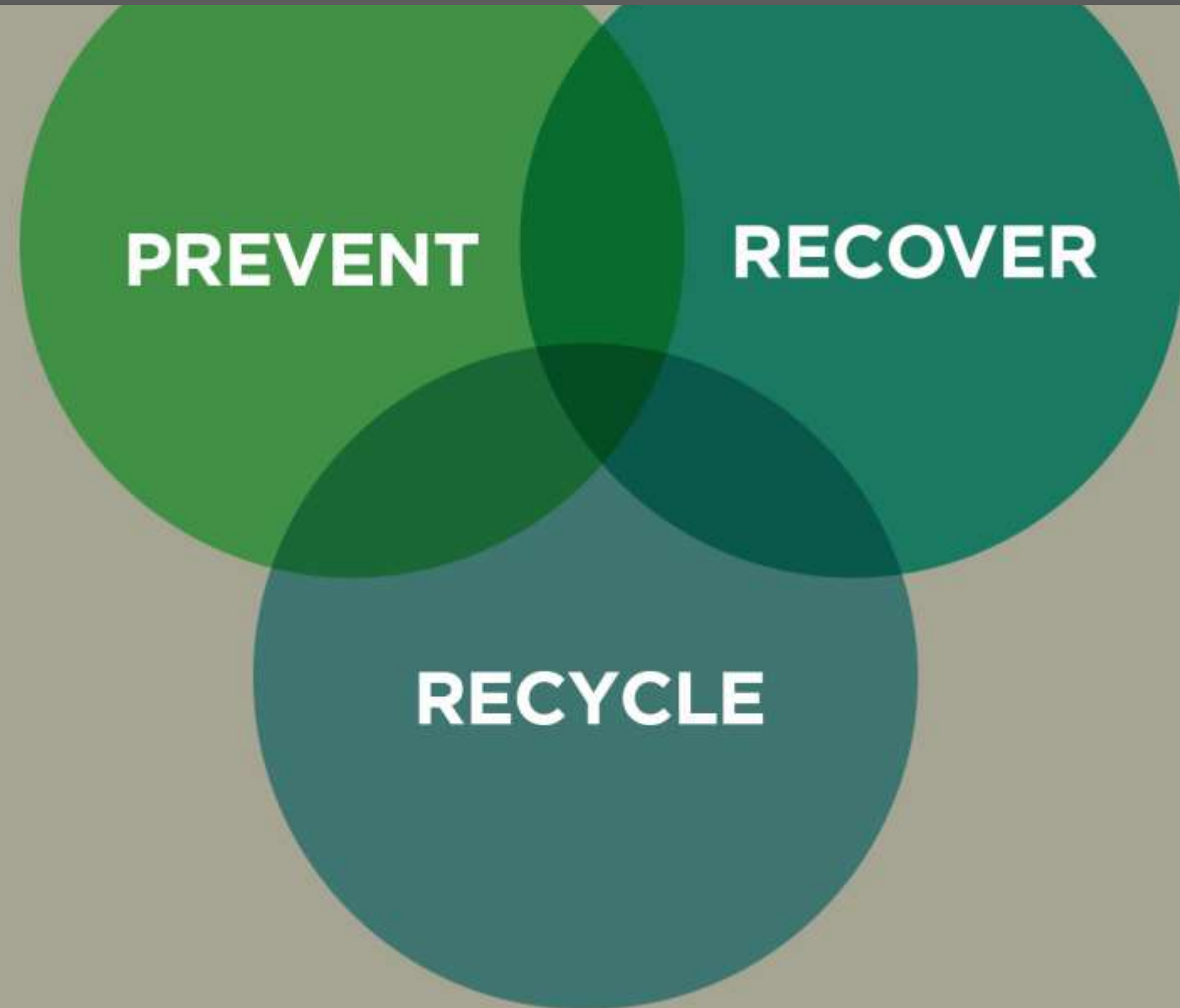
Collaboration Remains Core



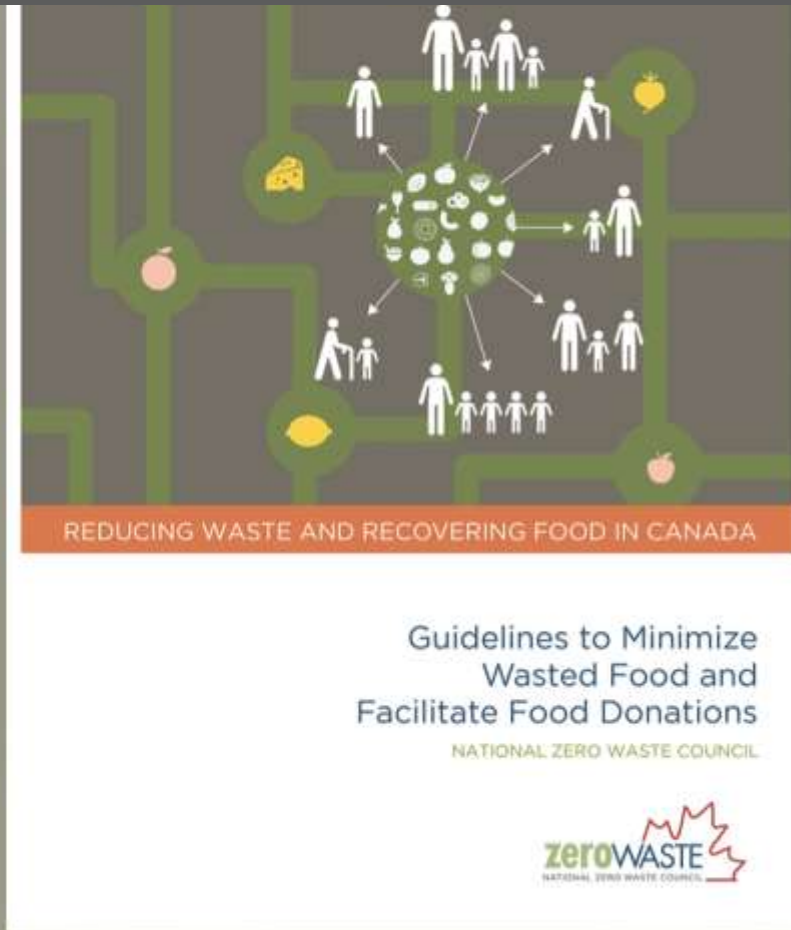
The Strategy in Context



A Food Loss & Waste Strategy for Canada



Council Action 2018



FOOD DONATION GUIDELINES

Council Action 2018



**LOVE
FOOD**
hatewaste.ca

The logo consists of a green circle containing the text 'LOVE FOOD' in large white letters, with a small green leaf icon above the 'O' in 'LOVE'. Below this, the website 'hatewaste.ca' is written in a smaller white font.

**BEST
BEFORE
DATES**

The text 'BEST BEFORE DATES' is written in white, bold, uppercase letters inside an orange circle.

Next Steps for All

- Strengthen distribution networks
- Support innovation
- Modify procurement
- Culture shifting
- Commit to collaborate



Thank you

A FOOD LOSS AND WASTE STRATEGY FOR CANADA



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