

Webinar Series:

Local Food Literacy in Ontario Schools

Webinar #1: Teaching Local Food Literacy

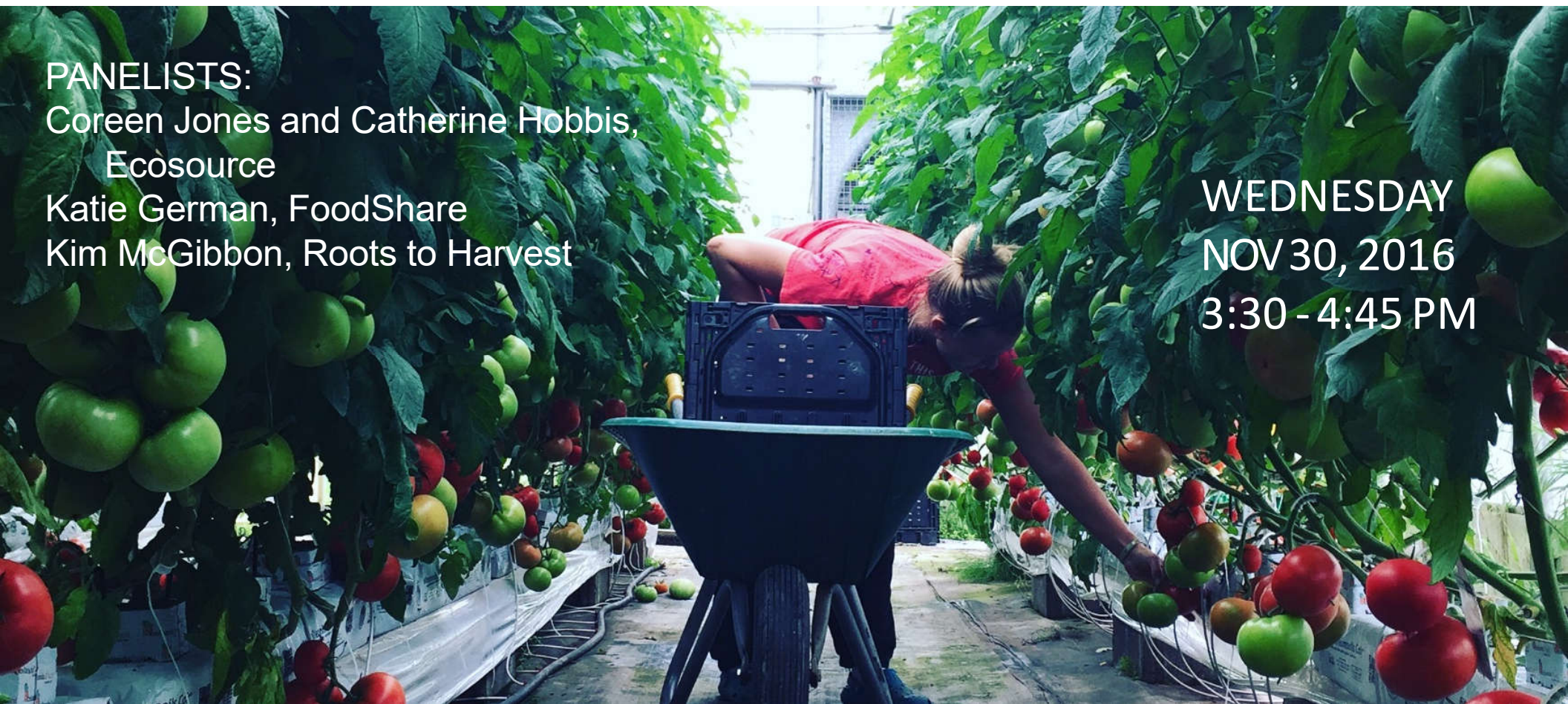
PANELISTS:

Coreen Jones and Catherine Hobbis,
Ecosource

Katie German, FoodShare

Kim McGibbon, Roots to Harvest

WEDNESDAY
NOV 30, 2016
3:30 - 4:45 PM



SUSTAINONTARIO.COM

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QUESTIONS?

Sample Webinar

Organizer: Sustain Ontario | Presenter: Sustain Ontario

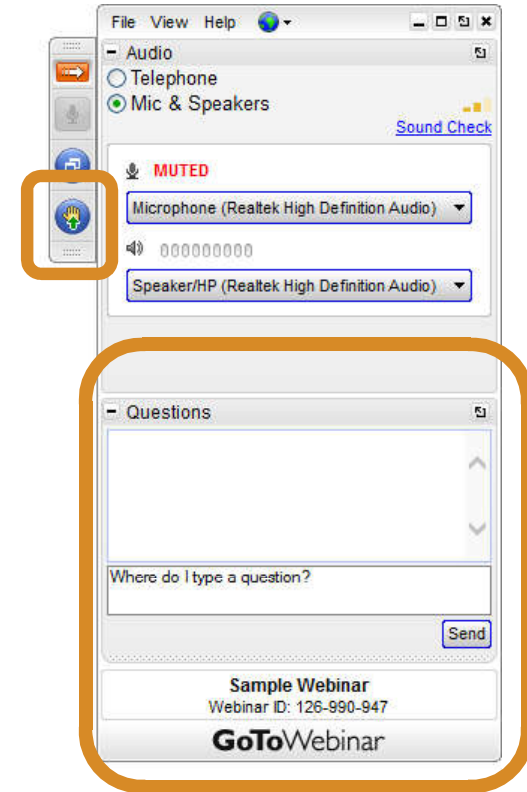
Audio: Use your microphone and speakers (VoIP) or call in using your telephone.

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Access Code: 255-678-509

Audio PIN: 48

[List Additional Conference Call Numbers](#)



Call (855) 352-9002 for Tech Support

AGENDA

3:30 - 3:40 INTRODUCTIONS AND BACKGROUND

3:40 - 4:10 TEACHING LOCAL FOOD LITERACY

- Katie German, FoodShare – Intro: Teaching Local Food Literacy
- Coreen Jones and Catherine Hobbis, Ecosource – Elementary Classrooms
- Kim McGibbon, Roots to Harvest – High School Classrooms

4:10 - 4:35 Q&A PERIOD

- Submit a question to the host via the question box

4:35 - 4:45 OTHER RESOURCES AND CLOSING



About Sustain Ontario

Sustain Ontario is a province-wide, cross-sectoral alliance that promotes healthy food and farming. Some of our recent initiatives/projects include:

- Food Initiatives Greenhouse - our resource sharing library
- Bi-annual Bring Food Home conference (Sudbury 2015; Ottawa 2017)
- Local Sustainable Food Procurement Toolkit



Join the Alliance

info@sustainontario.com

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About the Ontario Edible Education Network

An initiative of Sustain Ontario, the Edible Education Network has been established to bring together groups in Ontario that are connecting children and youth with healthy food systems. Recent efforts include:

- Say Yes! to Good Food in Schools messaging & resources
- Partnering with Farm to Cafeteria Canada on National Farm to School Salad Bar Program grants
- Local Food Literacy resources for schools

Panelists

CATHERINE HOBBS – Ecosource

Catherine is an Ontario Certified elementary teacher and is Ecosource's Gardens Programs Coordinator. Catherine developed and implemented Ecosource's accessibility gardens program and is passionate about hands-on learning, physical literacy and food growing education.



COREEN JONES – Ecosource

Coreen is an Ontario Certified high school teacher and has worked with Ecosource in the Youth and Local Food and Gardens Programs for 2.5 years. Coreen is interested in how creative and experiential education can advance food system change.



KATIE GERMAN – FoodShare

Katie manages the Field to Table Schools programs at FoodShare which include hands-on in-class food literacy education for kids JK-12, teacher professional development, and schoolyard farming projects that offer paid work and school credits for youth farmers year-round.



KIM MCGIBBON – Roots to Harvest

Kim recently joined the Roots to Harvest team as Program Coordinator. As a registered dietitian working in Public Health for over 15 years, she helped start community gardens, worked to develop the good food box and brought Seedy Saturday events to Thunder Bay.



Poll: Who is on this Webinar?

Are you with a:

- School (Teacher / Principal)
- Public Health Unit
- Food-based NGO
- Government
- Other

Poll: Where are you located?

- Northern Ontario
- Central Ontario
- Southwestern Ontario
- Eastern Ontario
- Outside of Ontario

Background:

Local Food Literacy in Ontario

Ontario Local Food Act – passed in 2013 to:

- Help foster successful and resilient local food economies and systems in Ontario.
- Help increase awareness of local food in Ontario, including the diversity of local food.
- Develop new markets for local food.

Sustain Ontario played a strong role in advocating for the Local Food Act and for it to include Local Food Literacy.

Local Food Literacy in Ontario

The Ontario Government has developed the following **aspirational Food Literacy Goals** under the Local Food Act:

- **Goal 1:** Increase the number of Ontarians who know what local foods are available.
- **Goal 2:** Increase the number of Ontarians who know how and where to obtain local foods.
- **Goal 3:** Increase the number of Ontarians who prepare local food meals for family and friends, and make local food more available through food service providers.

Our Local Food Literacy Stream Grant

Thanks to the Greenbelt Fund's local food literacy grant stream, Sustain Ontario, Ecosource, FoodShare and Roots to Harvest are informing local food literacy in schools by providing:

- Resources for schools to celebrate Local Food Week (in June) and National Farm to School month (month of October)
- Information through a series of webinars and tipsheets
- Answers to Common Questions about local food literacy
- A collection of local food literacy teaching resources through Sustain Ontario's Food Initiatives Greenhouse



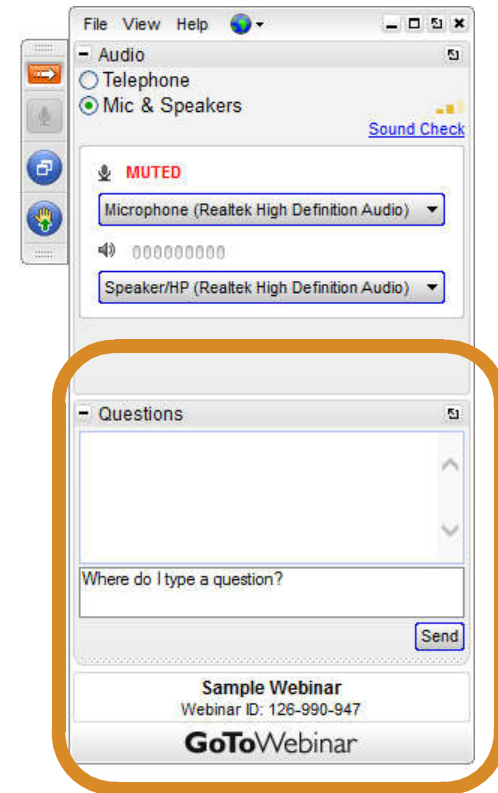
Possibility grows here.

Teaching Local Food Literacy

Over to our
Presenters

Q & A

Type your questions for the panelists into the question box



Q & A

How do I help my students to navigate a grocery store, including how to buy local and how to shop cost effectively? It's challenging to know what's local by just reading labels. And the cost of local, fresh food can be very high. I find it really difficult to teach students *how* to access local food when it can be so costly to purchase.

Q & A

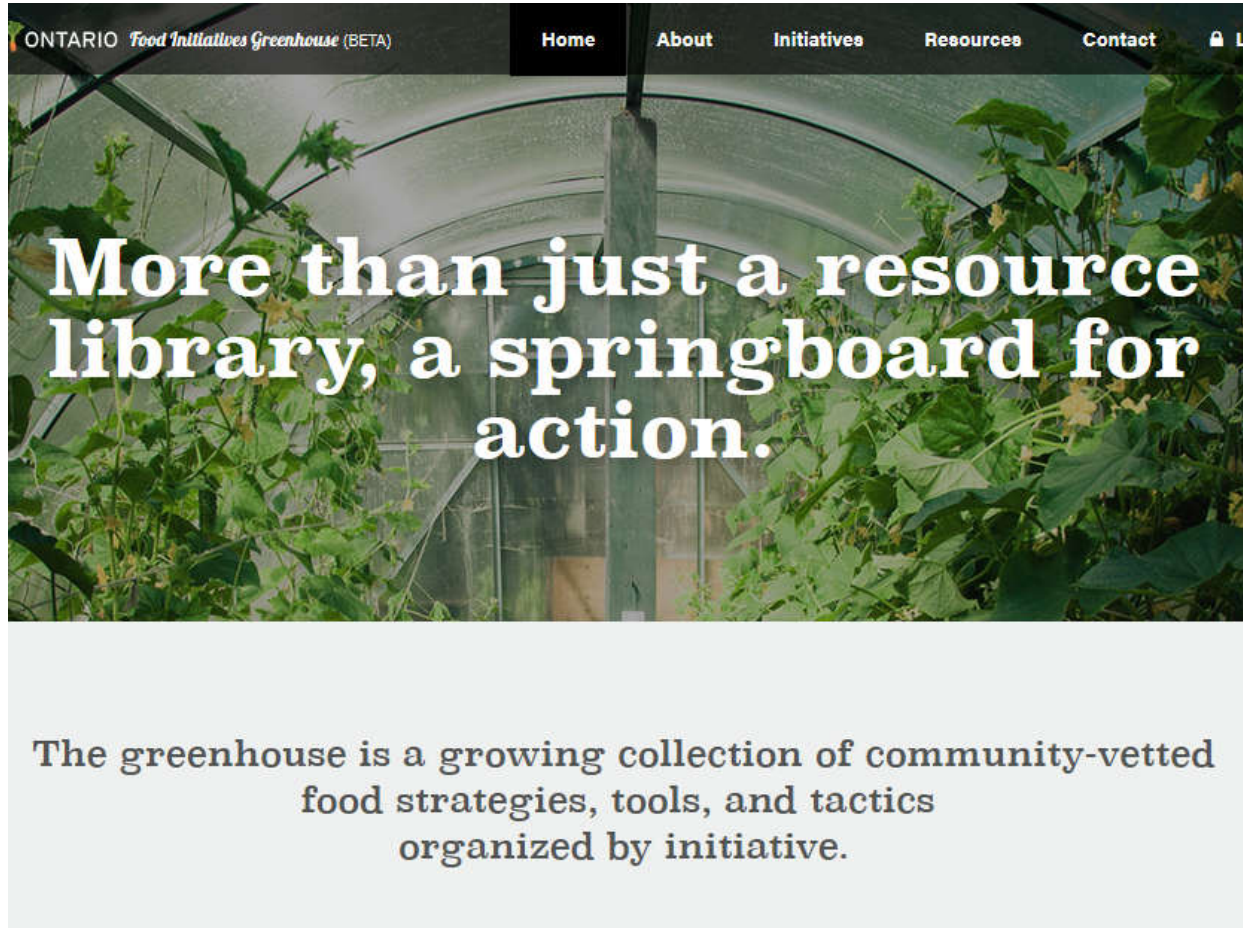
I'd like to set up a trip or two to a farm that has an educational component built into the experience. But, like most teachers, I don't have the funding, resources or time to go on field trips or even to start looking into this kind of thing. What are my possibilities?

Where to Find More Teaching Resources

[SUSTAINONTARIO.COM](https://sustainontario.com)

[SUSTAINONTARIO.COM/WORK/EDIBLE-EDUCATION](https://sustainontario.com/work/edible-education)

Sustain Ontario Greenhouse



ONTARIO *Food Initiatives Greenhouse* (BETA) Home About Initiatives Resources Contact

More than just a resource library, a springboard for action.

The greenhouse is a growing collection of community-vetted food strategies, tools, and tactics organized by initiative.



“Food Literacy” initiative contains search fields specific to Teachers: Audience (Grade), School Subject, Season...

<http://sustainontario.com/greenhouse/>

AgScape (previously OAFE)



The screenshot shows the AgScape website homepage. At the top left is the AgScape logo with the tagline "educate + inspire" and "Formerly Ontario Agri-Food Education Inc." below it. A navigation bar includes "Home", "About Us", "Teacher Resources", "Video Resources", "Membership", and "Ag Corner". The date "November 29 2016" is displayed on the left. A search bar and a "Search" button are present. A "Login" section includes a "UserName/Email" field, a password field, and "Login" and "Register (Free)" buttons. A "Donate" button is also visible. The main content area features the text "Serving Educators for Twenty Five Years" and a logo for "Ontario Agri-Food Education Inc." with the text "is now..." below it. To the right, a "What's New!" section lists news items: "Ontario Agriculture Week: Are urban students disinterested in agriculture?", "AgScape Announces Funding for New SHSM Resource", and "Connecting Students to Ag-Careers at COFS", with a "View All News" link. A "Subscribe to our Newsletter" button is at the bottom right.

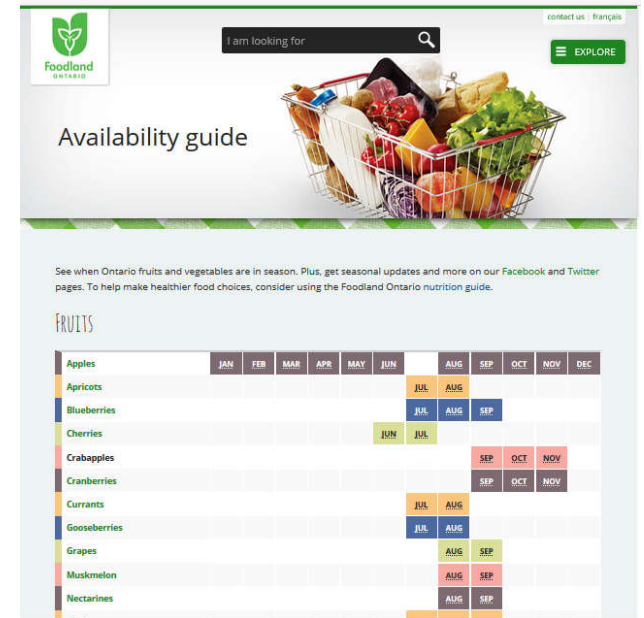
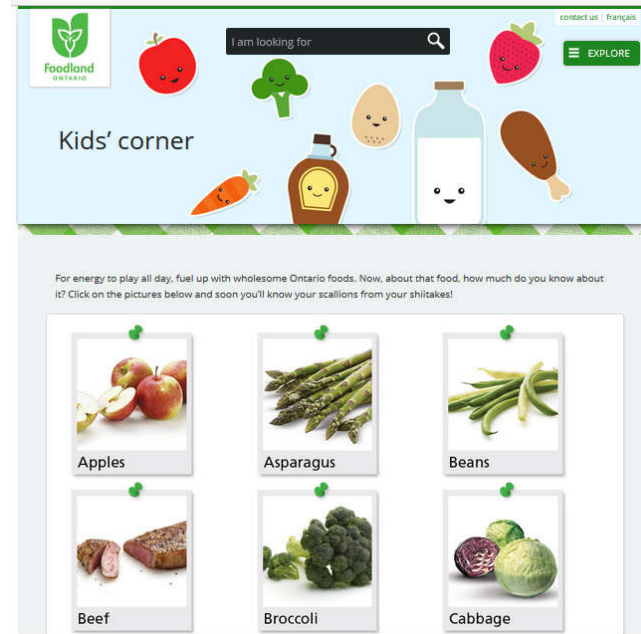
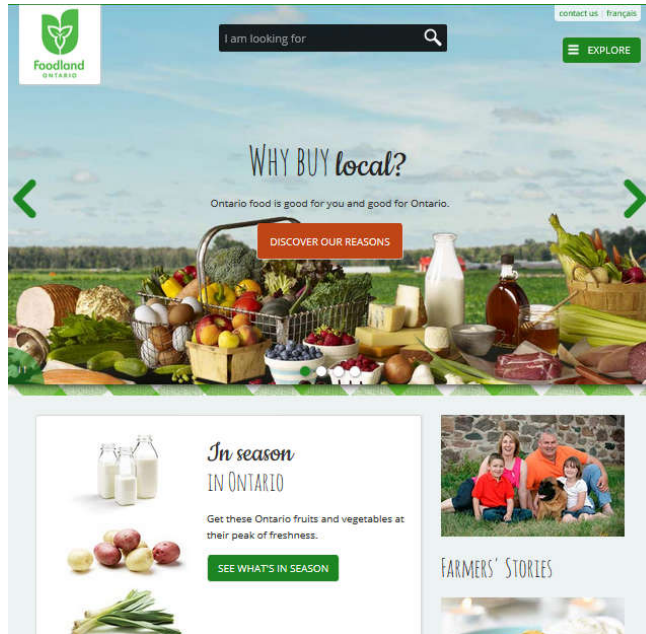
Offers agriculture-focused teaching guides and visits from Teacher Ambassadors (for free in-class lessons)

Growing Careers website has information about careers in Agri-business

<http://www.agscape.ca/>

<http://www.growingcareers.ca/>

Foodland Ontario



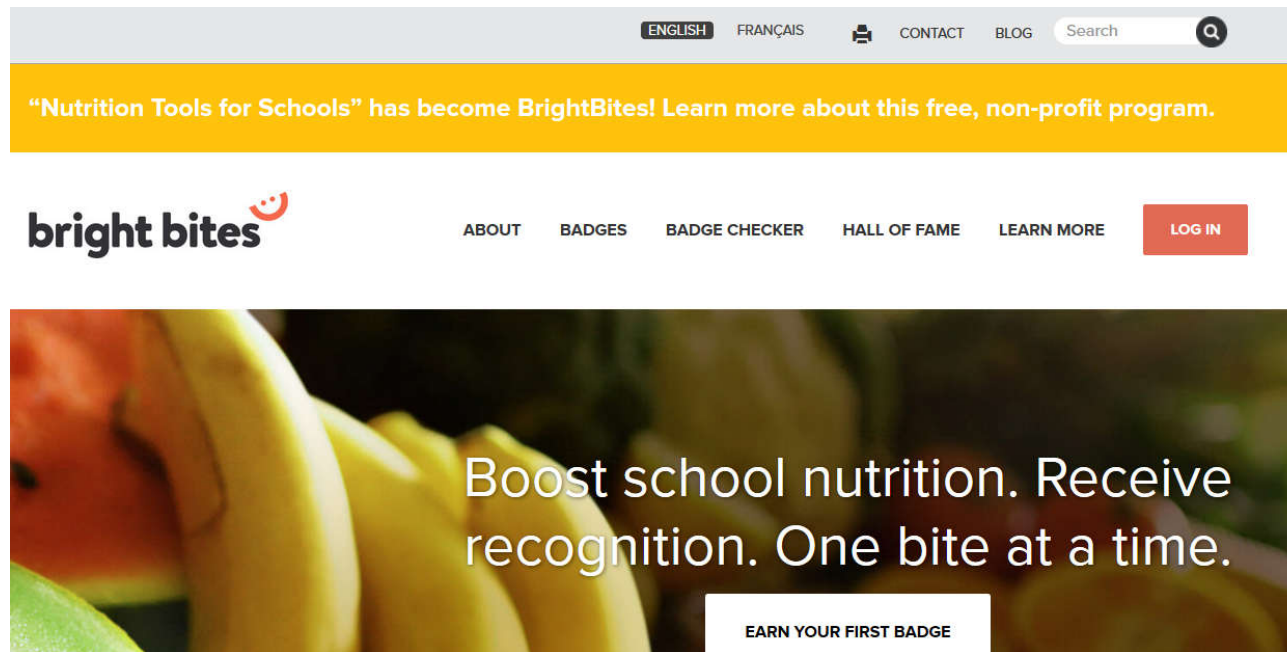
Links & Resources

Kidcorner

Availability Guide

<https://www.ontario.ca/foodland/foodland-ontario>

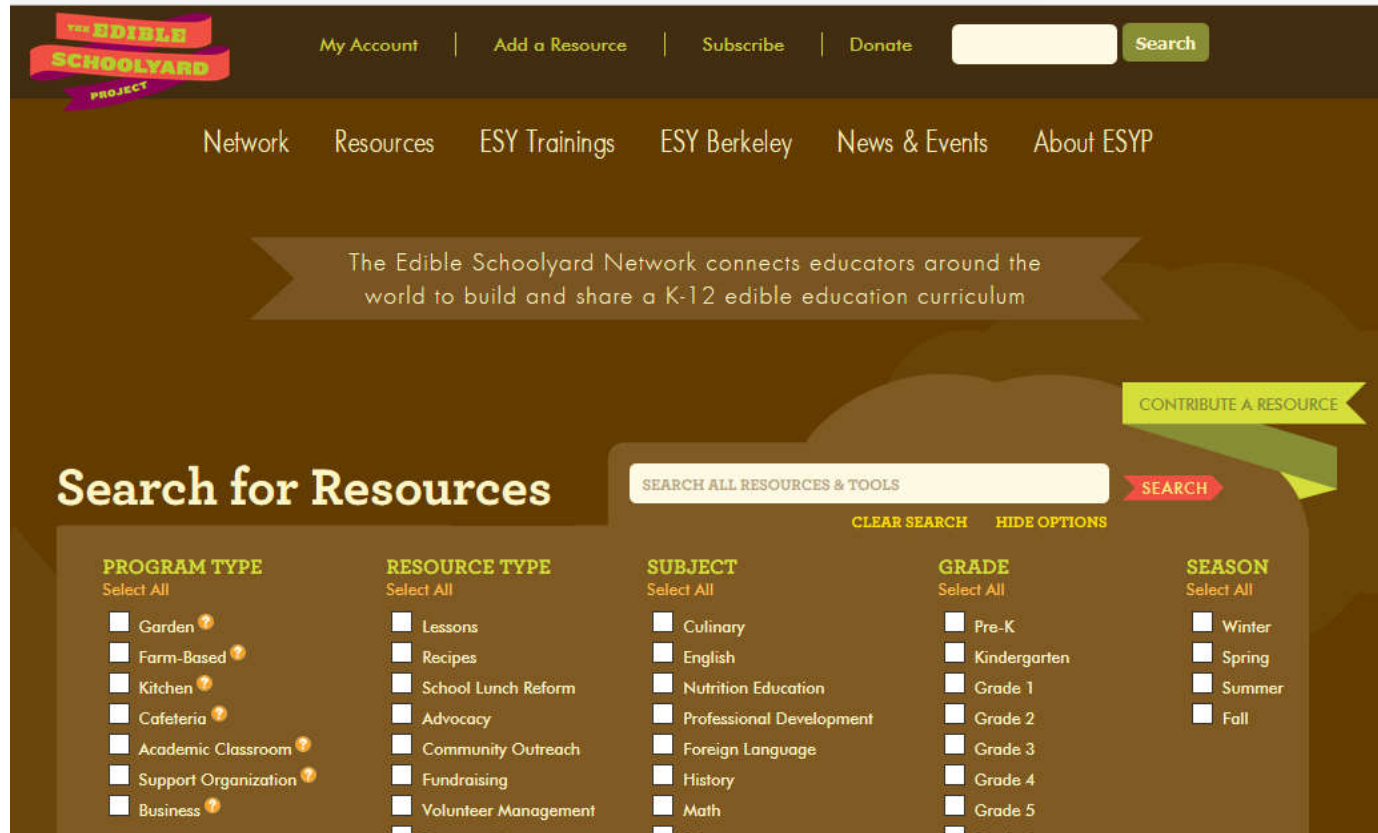
BrightBites (Nutrition Tools for Schools)



Developed by the Ontario Society of Nutrition Professionals in Public Health (OSNPPH). Not focused on local but website offers a great set of food and nutrition-focused lessons and ideas that teachers can then bring local food literacy into.

<http://brightbites.ca/>

Edible Schoolyard Project (California)



Has a database of resources from around the world (primarily US).
Search fields by program type, school subject, grade and season.

<http://edibleschoolyard.org/resources-tools>

Contacts

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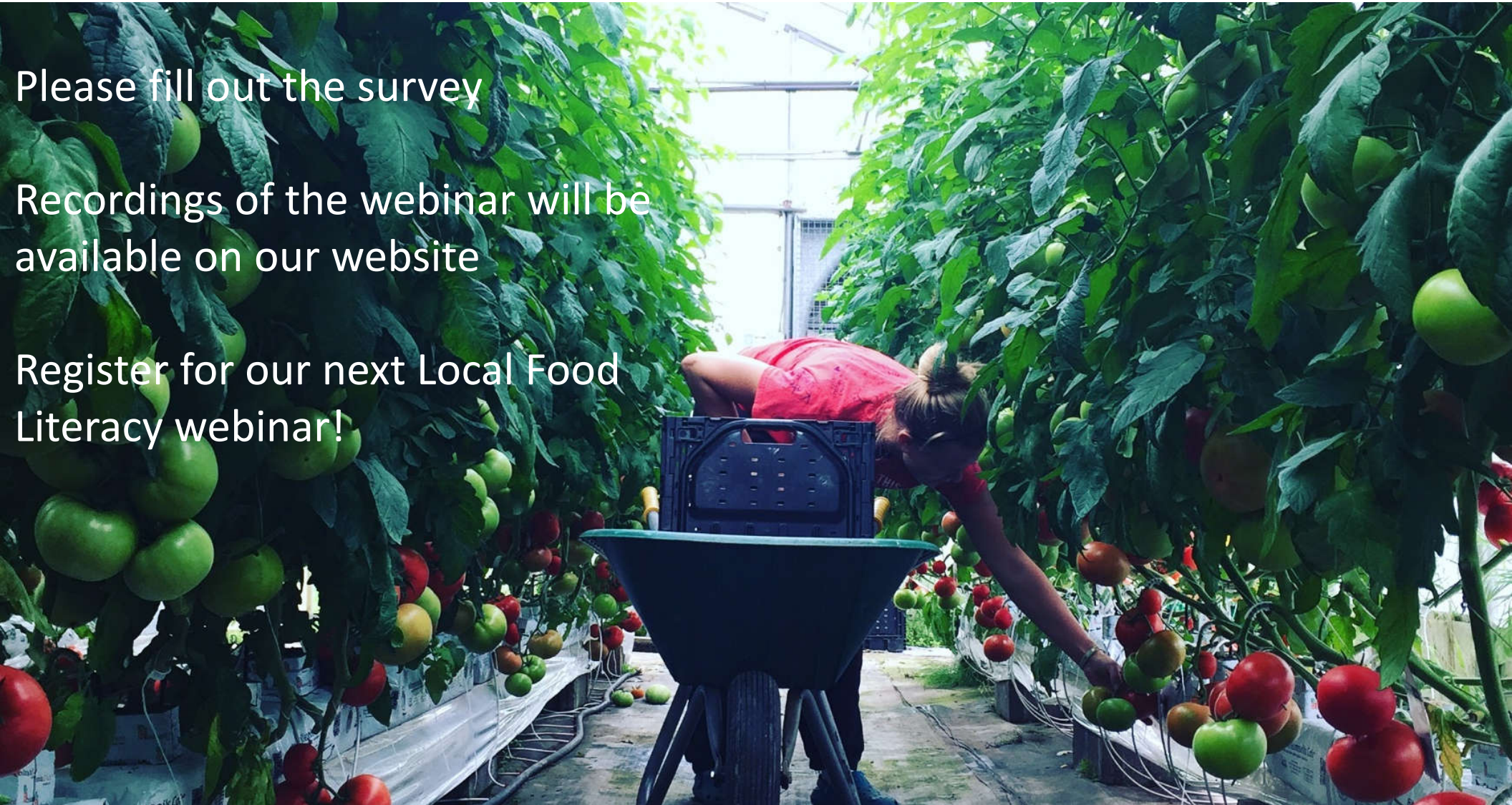
Carolyn Webb, ON Edible Education Network
cwebb@sustainontario.ca

Thank you!



Possibility grows here.

THANKS FOR JOINING US!



Please fill out the survey

Recordings of the webinar will be available on our website

Register for our next Local Food Literacy webinar!

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