

August 12, 2015

Philip Groff
Director
Sustain Ontario
401 Richmond Street West, Suite 365,
Toronto, Ontario,
M5V 3A8

Dear Mr. Groff:

Thank you for your support and interest in CFO's new Artisanal Chicken program, as noted in your letter dated August 6, 2015.

We are very pleased and encouraged by the positive reaction we have received from so many different sectors of the farm, agri-food and consumer communities. From the early response, we are confident that this new program will create many new opportunities for smaller scale farmers around the province and will support the industry in meeting new and emerging markets.

Thank you also for your input and for your questions. CFO staff are updating the program "question and answers" section on the CFO website to address many of the program operational details you outlined in your letter.

Thank you again for your valuable input and we look forward to continuing to work with you in the future.

Sincerely,



Henry Zantingh
Chair
Chicken Farmers of Ontario

c.c. Mike Philp, Senior Director, Business Development and Markets