

Ontario Edible Education Network

Draft Student Nutrition Program Action Plan

August 14, 2013

Student Nutrition Program Action Planning results

To prepare this document we consulted with regional leads and program staff working in Student Nutrition Programs across Ontario.

The co-chairs of the Ontario Student Nutrition Program Network (OSNPN) provided great insight into what the existing network is focused on and where the Ontario Edible Education Network could contribute and provide support.

We will continue to seek input from Student Nutrition stakeholders.

Priority Activities:

1. Develop a comprehensive snap shot of the state of student nutrition programs in Ontario for use in backgrounders, on website and OEEN resources including both written content and infographic design on:
 - a. on how funding is allocated
 - b. a map of where student nutrition programs are located in the province, etc.
 - c. profiles of who is working on Student Nutrition in the province including:
 1. program partners
 2. funders
 3. community organizations
 4. academics
 5. others
2. Develop a partnership with the Ontario Student Nutrition Program Network which may include:
 - a. Providing a briefing note on Student Nutrition action plans for all OSNPN meetings
 - b. Having a representatives from the OSNPN participate in the OEEN advisory and/or Student Nutrition working group/sub committee
 - c. Co-facilitating provincial conferences every other year at Sustain Ontario's Bring Food Home
 - d. Collaborating and/or consulting on advocacy campaigns
3. Develop an Ontario Edible Education Network student nutrition working group that would work on communications, advocacy, updates and other network activities. Membership would include:
 - a. Co-chairs – may include a small honorarium or a very part-time position
 - b. Advisory and Steering Committee members
 - c. volunteer positions for students and community members
 - d. special advisors which may include experts on advocacy, communication, policy development, nutrition, farming, food distribution, etc.
4. Build a collection of Student Nutrition Program resources to profile monthly in the Ontario Edible Education Network newsletter

- a. Include a Student Nutrition button on the left side of the newsletter that would allow people to jump to Student Nutrition content
 - b. Promote registration through Student Nutrition lead agencies, funders and partners
 - c. Have a dedicated student nutrition working group communications intern/volunteer who can develop profiles, pull content from partner websites, etc.
5. Develop a dedicated Student Nutrition page on the OEEN website that will include the development of a searchable database of Student Nutrition resources including recipes, fundraising and programming ideas
 - a. Have a dedicated student nutrition working group communications intern/volunteer who can develop profiles, pull content from partner websites, etc.
6. Build and maintain networks and representatives of the OEEN student nutrition program working group in communities across Ontario
7. Develop a communications strategy to increase network building between stakeholders in student nutrition including outreach, online resources and communication materials
8. Develop a tool for networking and strengthening connections on the OEEN website.
9. Organize or participate in existing networking events including webinars, regional meetings and provincial workshops and conferences
10. Research and compile information on existing student nutrition best practices, policy and advocacy efforts at the regional, municipal, provincial and federal level
11. Create an advocacy campaign and resources for schools, parents, community members and organizations to use to advocate for increased resources for Student Nutrition Programs which may include:
 - a. Downloadable toolkits and open source documents
 - b. Case studies
 - c. Videos
 - d. An annual Student Nutrition Awareness day
 - e. Community meetings
 - f. Social media campaign
12. Establish a research partnership with an academic partner/s such as Public Health Ontario and the Dala Lanna School of Health Promotion to:
 - a. Collect and summarize relevant research and resources on the benefits of student nutrition programs, best practices and local and international models
 - b. Coordinating conversations with funders, policy makers and key stakeholders to determine what metrics and data would be valuable to collect to make the case for increased funding, universal programming, etc.
 - c. Identify gaps in data and support the development of research teams to develop evaluation tools to collect missing data
 - d. Coordinate research needed to support policy development
 - e. Develop or share existing evaluation tools that can easily be used to capture meaningful data

13. Develop an annual reporting strategy to the Ministry of Children and Youth Services to share best practices, discuss opportunities for policy change and funding changes. This may include:

- a. Inviting representatives from the Ministry of Children and Youth Services to attend conference calls, webinars, special events, regional and/or provincial meetings
- b. Providing briefing notes on activities and recommendations from the Student Nutrition program working group
- c. Participating in the Healthy Kids Panel Report recommendation planning for universal student nutrition programming in all of Ontario's elementary, secondary and first nations schools
- d. Providing content for the Student Nutrition web page on the Ministry's site

Action Plan - Year One September 2013 – September 2014

Priority action	Timeline	Who	Budget – secured and needed
Develop a partnership with the Ontario Student Nutrition Program Network	September 2013	<ul style="list-style-type: none"> ▪ Carolyn Webb ▪ OSNPN Co-Chairs ▪ Steering Committee members involved in Student Nutrition 	Trillium ▪ coordination
			N/A

Develop an Ontario Edible Education Network student nutrition working group	September/ October 2013	<ul style="list-style-type: none"> ▪ Carolyn Webb ▪ OSNPN Co-Chairs ▪ Steering Committee/Advisory members involved in Student Nutrition 	Trillium ▪ coordination
			N/A

Build a collection of Student Nutrition Program resources to profile monthly in the Ontario Edible Education Network newsletter	October 2013 – post a position for an OEEN communications intern Ongoing	<ul style="list-style-type: none"> ▪ Carolyn Webb ▪ Communication/ Outreach Intern (OEEN) 	Trillium ▪ coordination Action Plan funding: \$3000 150 hours at \$20/hr
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		<ul style="list-style-type: none"> ▪ Support/content from working group ▪ Support/content from Steering/Advisory committee 	<p><u>Metcalf</u> sustainability internship? Via Sustain? Starting in 2014 up to \$30,000 one year contract?</p> <p><u>Partnership</u> with design school? OCAD strategic thinking and design program?</p> <p><u>Posting</u> –unpaid</p>
Develop a dedicated Student Nutrition page on the OEEN website	October 2013	<ul style="list-style-type: none"> ▪ Carolyn Webb ▪ Communication Intern (OEEN) 	<p>Trillium</p> <ul style="list-style-type: none"> ▪ Coordination ▪ Action plan funds ▪ Website budget
			See above
Organize or participate in existing networking events including webinars, regional meetings and provincial workshops and conferences	November 2013	<ul style="list-style-type: none"> ▪ Carolyn Webb ▪ Working Group ▪ OSNPN liaison ▪ OSNPN conference planning committee ▪ Bring Food Home planning committee 	<p>Trillium</p> <ul style="list-style-type: none"> ▪ Coordination ▪ If needed \$500 sponsorship support to the Vision Conference
	January (TBD)	<ul style="list-style-type: none"> ▪ Say Yes to Universal Student Nutrition 	<p>Ontario Heart and Stroke Foundation Advocacy Funding – FoodShare has funding for webinars/outreach on Student Nutrition</p>
	Winter/Spring webinar series	<ul style="list-style-type: none"> ▪ Working group ▪ Communication intern 	<p>Apply as OEEN for November 1st deadline</p>

Develop a communication and outreach strategy	October <ul style="list-style-type: none"> Begin in October 	<ul style="list-style-type: none"> Working group Communication intern 	Trillium <ul style="list-style-type: none"> Coordination Action plan funds
	February 2014 <ul style="list-style-type: none"> Present complete plan 	Consult and collaborate with Advisory/Steering/ other action plan working groups (such as Imagine a Garden in Every School)	See above
Research and compile information on existing student nutrition best practices, policy and advocacy efforts at the regional, municipal, provincial and federal level	September to January to support advocacy campaign development	<ul style="list-style-type: none"> Google alerts Communication intern Working group 	Trillium <ul style="list-style-type: none"> Coordination Action plan funds
	And...ongoing	Consult with other groups tracking this kind of information including: <ul style="list-style-type: none"> OSNPN Heart and Stroke Foundation OPHEA Food Secure Canada Canadian Children and Youth Food Network 	SSHRC – Social Sciences and Humanities Research Council grant Public Health Agency of Ontario Public Health Agency of Canada
Create an advocacy campaign and resources for schools, parents, community members and organizations to use to advocate for increased resources for Student Nutrition Programs	October 2013 <ul style="list-style-type: none"> Set as standing item for working group 	<ul style="list-style-type: none"> Google alerts Communication intern Working group 	Trillium <ul style="list-style-type: none"> Coordination \$1000 Action Plan funding for design work
	February 2014 <ul style="list-style-type: none"> Present campaign materials for review by Steering/Advisory 	<ul style="list-style-type: none"> Advocacy consultant? Collaborate with the Healthy Kids Panel review 	Heart and Stroke Foundation Spark Advocacy funding – November 1 st deadline

	<p>March/April 2014</p> <ul style="list-style-type: none"> ▪ Launch tools <p>September 2014</p> <ul style="list-style-type: none"> ▪ Launch Student Nutrition Awareness Day 	<p>committee?</p> <p>Consult with</p> <ul style="list-style-type: none"> ▪ OSNPN ▪ Heart and Stroke Foundation ▪ OPHEA ▪ Food Secure Canada ▪ Canadian Children and Youth Food Network ▪ Breakfast Clubs of Canada ▪ Breakfast for Learning 	<p>Approach Healthy Kids Panel for funding?</p>
<p>Establish a research partnership with an academic partner/s</p>	<p>October</p> <ul style="list-style-type: none"> ▪ Begin discussions <p>Ongoing</p> <ul style="list-style-type: none"> ▪ Aim to have a partnership in place for the fall of 2014 		<p>Trillium</p> <ul style="list-style-type: none"> ▪ Coordination ▪ \$500 Meeting expenses
			<p>SSHRC – Social Sciences and Humanities Research Council grant</p> <p>Public Health Agency of Ontario</p> <p>Public Health Agency of Canada</p>
<p>Develop a reporting strategy to the Ministry of Children and Youth Services</p>	<p>October</p> <ul style="list-style-type: none"> ▪ Begin conversations <p>November</p> <ul style="list-style-type: none"> ▪ Connect further at Bring Food Home/OSNP N conference 		<p>Trillium</p> <ul style="list-style-type: none"> ▪ Coordination ▪ Action Planning funding \$500 design work on report

Budget requirements and funding plan

Action Planning Budget Allocated	\$5000
Budget Needed	N/A – at this time with existing resources and through the establishment of a working group we should be able to complete the proposed year one activities with the budget we have secured from the Ontario Trillium Foundation
Budget Opportunities	\$30,000 Metcalf Internship \$25,000 Heart and Stroke Foundation Spark Advocacy Social Science and Humanities Research Grant \$?

Existing networks/ initiatives to collaborate with and draw from:

- Ontario Healthy Schools Coalition
- Ontario Heart and Stroke Foundation Spark Together for Healthy Kids
- Garden and Food Curriculum Working Group
- People for Education
- Breakfast for Learning <http://www.breakfastforlearning.ca>
- Breakfast Clubs of Canada - <http://www.breakfastclubscanada.org/>
- UNICEF
- Food Secure Canada
- Farm to Cafeteria Canada
- Canadian Feed the Children
- Canadian Child and Youth Nutrition Network - <http://feedtomorrow.ca/home/about-us>
- OPHEA
- US Farm to School Network