

CATCH MY DRIFT PRODUCTIONS INC.

# **\*\*CASTING CALL\*\***

## **'KNOW YOUR FARMER'**

### **What's in *YOUR* food?**

'KNOW YOUR FARMER' is a new reality series that explores the organic and naturally raised food industry in Canada.

**Are *YOU* passionate about sustainable local farming?  
Are *YOU* involved in the organic and naturally raised food industry?**

**If you are, we want to hear from you!**

A preliminary casting search is now underway for exceptional men and women who are passionate about sustainable farming. ***COULD ONE OF THEM BE YOU?***

**The CASTING CRITERIA: ARE *YOU*...?**

- 1. Age 18+**
- 2. Involved in sustainable farming?**
- 3. Willing and available to appear on national TV?**
- 4. Outgoing and outspoken with personality plus?**

If you are up for the challenge, ***GO FOR IT!!*** We would love to hear from you.

**HERE'S HOW TO APPLY:**

Please submit the following in 1 package.

- 2 smiling jpeg photos at least 150KB (1 close-up; 1 head-to-toe)
- Your Bio that outlines your farming or food-based experience with contact info
- An outgoing 2-3 minute VIDEO, shot in a food related setting,(farm, restaurant, processing plant, abattoir, dairy, etc.) telling us why YOU are one of the best characters for this story. Impress us with your experience and really show us your personality!
- Video to be a downloadable Vimeo or Youtube link in mov format.
- Email your, Photos, Bio and Video link to cmdpcasting@gmail.com
- If you have any questions about 'KNOW YOUR FARMER', please contact us via email at cmdpcasting@gmail.com
- **APPLICATION DEADLINE: FRIDAY, MAY 17<sup>TH</sup>**

THANK YOU. We look forward to receiving your submissions!

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