

# 2013 Rural Ontario Institute Leadership Webinar Series



**57  
Minutes  
can  
Transform  
Your  
Organization**

*Register now for this online training series. Watch live and again via recording*

## #1 DON'T HOLD ANOTHER MEETING BEFORE HEARING THIS!

Thursday, February 28, 2013  
1:00 – 1:57 p.m. ET

Speaker: *Al Pittampalli*



## #2 TEN PRACTICAL ONLINE TOOLS TO HELP BUSY NONPROFIT LEADERS

Thursday, March 21, 2013  
1:00 – 1:57 p.m. ET

Speaker: *Tierney Smith*



## #3 MIND THE GAP! HOW TO LEAD MULTI-GENERATIONAL STAFF & VOLUNTEERS

Thursday, March 28, 2013  
1:00 – 1:57 p.m. ET

Speaker: *Lee Rose*



## #4 HOW GREAT LEADERS LEAD: BOOST ENERGY, CREATIVITY & PRODUCTIVITY

Thursday, April 4, 2013  
1:00 – 1:57 p.m. ET

Speaker: *Rob Delange*



## #5 COLLABORATION & PARTNERSHIPS: STEPS ANY NONPROFIT CAN TAKE FOR SUCCESS

Thursday, April 11, 2013  
1:00 – 1:57 p.m. ET

Speaker: *Lisa Jenkins*



## #6 BOARD GOVERNANCE: BEST PRACTICES IN THE REAL WORLD OF NONPROFIT BOARDS

Thursday, April 25, 2013  
1:00 – 1:57 p.m. ET

Speaker: *David Hartley*



### HOW TO REGISTER:

*Option 1: Purchase webinars one-at-a-time by clicking on each title you wish on page 2 (no discount).*

*Option 2: Purchase all 6 webinars for the price of 3 by clicking on the final button "Register for all 6 webinars"*

**GOOD NEWS:** Registrants receive access for "live" event and also the recording to view all 2013.  
**LIMIT:** Please pay one registration per computer (several can watch live on one computer).

Nonprofit or Charity  
with Annual Budget  
under \$3 million

All other organizations

Individual  
webinar  
**\$40**

6 webinar  
series  
**\$120**

Individual  
webinar  
**\$60**

6 webinar  
Series  
**\$180**

# 2013 Rural Ontario Institute Leadership Webinar Series

<http://www.ruralontarioinstitute.ca/leadership/webinars.aspx>

## #1 DON'T HOLD ANOTHER MEETING BEFORE HEARING THIS!

**Thursday, February 28, 2013 1:00 – 1:57 p.m. ET**

Description: Change your meetings, change your organization. You just can't miss this talk:

- Why decision making meetings rarely end with a decision, and practical tools for making sure they do
- Why the informational meeting is dead, and how to use this to make staff and board meetings more productive and engaging
- How to unlock hours of productivity per week through fewer, more purposeful meetings
- Specific meeting strategies you can implement to help create a culture of urgency

**Al Pittampalli** is the author of "Read This Before Our Next Meeting" the most popular Kindle Book in the world during the week of its release. He helps organizations transform meetings, make decisions, and coordinate action. Al has worked with many nonprofits, charities and Fortune 500 companies.

## #2 TEN PRACTICAL ONLINE TOOLS TO HELP BUSY NONPROFIT LEADERS

**Thursday, March 21, 2013 1:00 – 1:57 p.m. ET**

Description: Learn how to use specific online tools to save precious time, money and energy. Because this webinar (all 6 actually) is recorded you can play it back and pause as many times as you like to review the demonstrations. We will look at tools that will help you email or access files that are too large to email; how to email large groups and track results; keep track of thoughts and ideas; host meetings with people in several offices; make quick videos and much more.

**Tierney Smith** is the Manager of Learning & Special Projects at TechSoup Canada, where she works to build technology capacity in the nonprofit sector. She also has experience developing software in the corporate sector and has a degree in Software Engineering from the University of Waterloo. Find out how nonprofits can save money by accessing new, donated software: [http://techsoupcanada.ca/getting\\_started](http://techsoupcanada.ca/getting_started)

## #3 MIND THE GAP! HOW TO LEAD MULTI-GENERATIONAL STAFF & VOLUNTEERS

**Thursday, March 28, 2013 1:00 – 1:57 p.m. ET**

Description: Would you work with your grandmother? What about that nephew, who's fresh out of university? Chances are you are working with someone's grandmother (and someone else's nephew) in a multi-generational workplace - because right now, for the first time in our history, there are four distinct generations that are active in our workforce. Each one with different values, attitudes, expectations, needs and motivations - which can present both challenges and opportunities for organizations. Join us for this 58-minute-long webinar as we explore the myths, perceptions and realities of the multi-generational nonprofit.

**Lee Rose** is a gifted communicator with tremendous experience in the nonprofit sector including being on staff with Charity Village and the H.R. Council for the Nonprofit Sector. Lee is currently on the board of Imagine Canada, president of the board of the Ten Oaks Project (a community-based charitable organization that engages children and youth), and he is the co-founder of MESH (a network for young nonprofit professionals).

## #4 HOW GREAT LEADERS LEAD: BOOST ENERGY, CREATIVITY & PRODUCTIVITY

**Thursday, April 4, 2013 1:00 – 1:57 p.m. ET**

Description: . This webinar will answer the question: why are we smart and capable around some leaders, but we shut down around others? The world's most successful leaders ("Multipliers") get vastly more contributions from their people—in many cases more than twice what other leaders get. This webinar will be an extremely interactive experience where participants can personalize and validate the research findings for themselves. Each attendee will discover ways that they might be accidentally inhibiting those around them, which enables them to lead more like a Multiplier.

**Rob Delange**'s greatest talent is enabling leaders to develop the people around them. Rob is the Training and Consulting Practice Director for the Wiseman Group. Rob leads the education business worldwide, teaches leadership workshops, and coaches leaders across the spectrum from front-line managers to VP level executives. He has worked with Fortune 500 companies and charities such as the Boys and Girls Clubs and World Vision International.

## #5 COLLABORATION & PARTNERSHIPS: STEPS ANY NONPROFIT CAN TAKE FOR SUCCESS

**Thursday, April 11, 2013 1:00 – 1:57 p.m. ET**

Description: Explore new ways to approach program and organizational sustainability through partnerships and resource sharing between the public, private and nonprofit sectors. This webinar will highlight real-life examples of campaigns and collaborations that positively impact communities and the corporate bottom line. Learn how to identify and leverage private sector goals and challenges to bring something tangible to the table.

**Lisa Jenkins** is the Business Manager, Canada for the global company, DuPont. Lisa has more than 18 years of professional experience in communications, public relations, sales and marketing roles. She has worked extensively with agriculture and rural not-for-profit organizations providing staff, consulting and volunteer support.

## #6 BOARD GOVERNANCE: BEST PRACTICES IN THE REAL WORLD OF NONPROFIT BOARDS

**Thursday, April 25, 2013 1:00 – 1:57 p.m. ET**

Description: In this webinar we will discuss practical ways to invigorate disengaged, tired boards, handle the top troublesome behaviours and get on with the practical details of directing and protecting your organization ... all while protecting yourselves from legal liability. This webinar will be full of specific tips and tools any board can use starting the next meeting. It includes an excellent chart for determining who you need to add to your board in the future and where to go looking. Regardless of where your board is at, this webinar will help.

**David Hartley** has trained over 12,000 nonprofit and charity leaders from every province and territory in the past 5 plus years in over 70 Canadian towns. Before becoming a consultant he was the Director of Imagine Canada's Insurance & Liability Resource Centre for Nonprofits. David has a passion for helping executive directors and board chairs who don't think their board (or their executive) will ever change.

**REGISTER HERE**

for all 6 webinars  
for the price of 3

**EMAIL**

US A QUESTION FIRST  
[2013webinars@gmail.com](mailto:2013webinars@gmail.com)