



Ontario Food and Nutrition Strategy

Possibility Conversation Meeting #2

**Ontario Collaborative Group on
Healthy Eating and Physical
Activity (OCGHEPA)**

November 28, 2011

Agenda for this session

- Welcome
- Update on the work of the OFNS Design Team
- Quick Huddle – Sense making
- Conversation Cafe
- Moving forward



What is the Vision for an Ontario Food and Nutrition Strategy?

- A cross-government, multi-stakeholder coordinated approach to food policy development.



Vision – Long-term Outcomes

- Safe, nutritious, affordable and accessible food for all Ontarians
- Food skills and community development
- Healthy eating throughout lifetime
- Sustainable local food and agriculture businesses
- Improved health economy, equity, environmental sustainability
- On-going monitoring, measurement and evaluation



What is the process that brought us here today?

- Initiated by the Ontario collaborative group on healthy eating and physical activity (OCGHEPA)
 - A provincial collaboration of health professionals from non-profit, health and academic organizations dedicated to addressing population-based issues relating to healthy eating, physical activity, healthy weights and the determinants of health, including food access, availability and adequacy.



Phase I - May 2009-September 2010

May 2009

- OCGHEPA recognized the need for a more comprehensive approach in the area of food and nutrition to promote health and wellness in Ontarians.

Fall 2009 – Summer 2010

- Preliminary meetings and research

September 2010

- Created background document assessing functional areas of capacity



Phase 2 – Dialogue – Sept 2010 to Present

- Used results of **Phase 1** analysis to identify specific priorities and recommendations.
- **Phase 2** report produced to generate and facilitate dialogue.
- **Recommendations** discussed among Ontario government officials and staff as well as key health partners and stakeholders.
- Bringing key stakeholders into the process and moving towards action



Context for OFNS

International:

- WHO's global strategy on diet, physical activity and health
- WHO European action plan for food and nutrition policy 2007-2012
- UN Summit on Non Communicable Diseases 2011

National:

- CSCC Pan-Canadian Nutrition Strategy Framework for Health Promotion & Chronic Disease Prevention 2005-2015
- Healthy Canada Curbing Childhood Obesity
- Canadian Agri-Food Policy Institute
- Canadian Federation of Agriculture National Food Strategy
- Conference Board of Canada – Centre for Food in Canada
- Resetting the Table – A People's Food Policy for Canada

Provinces:

- BC ActNow!
- Nutrition in Nunavut-a Framework for Action 2007
- Healthy Eating Nova Scotia 2005
- Eating Healthier in Newfoundland and Labrador 2006
- Live well, be well New Brunswick's Wellness Strategy 2009-2013

Ontario:

- CMOH Healthy Weights, Healthy Lives 2004
- MHPS HEAL 2005
- Menu 2020 Ten Good Food Ideas for Ontario, 2010
- Planning for Food Systems in Ontario, OPPA, 2010
- OCDPA 'Make Ontario the Healthiest Province' 2011
- Vote on Food, Sustain Ontario Election Campaign 2011
- CDP Blueprint (CCO PHO) 2011-1012
- PanAm Games 2015

Actors and Stakeholders →

OFNS Design Team

Ontario Collaborative Group on Healthy Eating and Physical Activity:

Breakfast for Learning
Canadian Cancer Society-ON
Cancer Care Ontario
Canadian Diabetes Association
Dietitians of Canada
Heart and Stroke Foundation
Ontario Chronic Disease Prevention Management in Public Health
Ontario Ministry of Agriculture, Food and Rural Affairs
MHPS
OPHA-Nutrition Resource Centre
Ontario Society of Nutrition Prof in PH
Ontario Society of Phys Activity Promoter in PH
Ontario Physical and Health Education Association
Parks and Recreation Ontario
Sustain Ontario
U of Guelph, Human Health and Nutritional Science
U of Waterloo, Health Studies and Gerontology

OFNS Design Team:

Cancer Care Ontario
Canadian Cancer Society - ON
Dietitians of Canada
Heart and Stroke Foundation
Ontario Public Health Association
Ontario Professional Planners Institute
Ontario Tobacco Research Unit
Public Health Ontario
Sustain Ontario
Toronto Food Policy Council
U of Waterloo
York U

Players suggested in the OCGHEPA OFNS Discussion Paper:

Ministries:

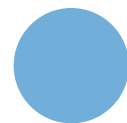
- Aboriginal Affairs
- Agriculture, Food and Rural Affairs
- Children and Youth Services
- Community and Social Services
- Culture
- Education
- Environment
- Finance
- Health Promotion and Sport
- Health and Long-term Care
- Municipal Affairs and Housing

Food Industry and Businesses:

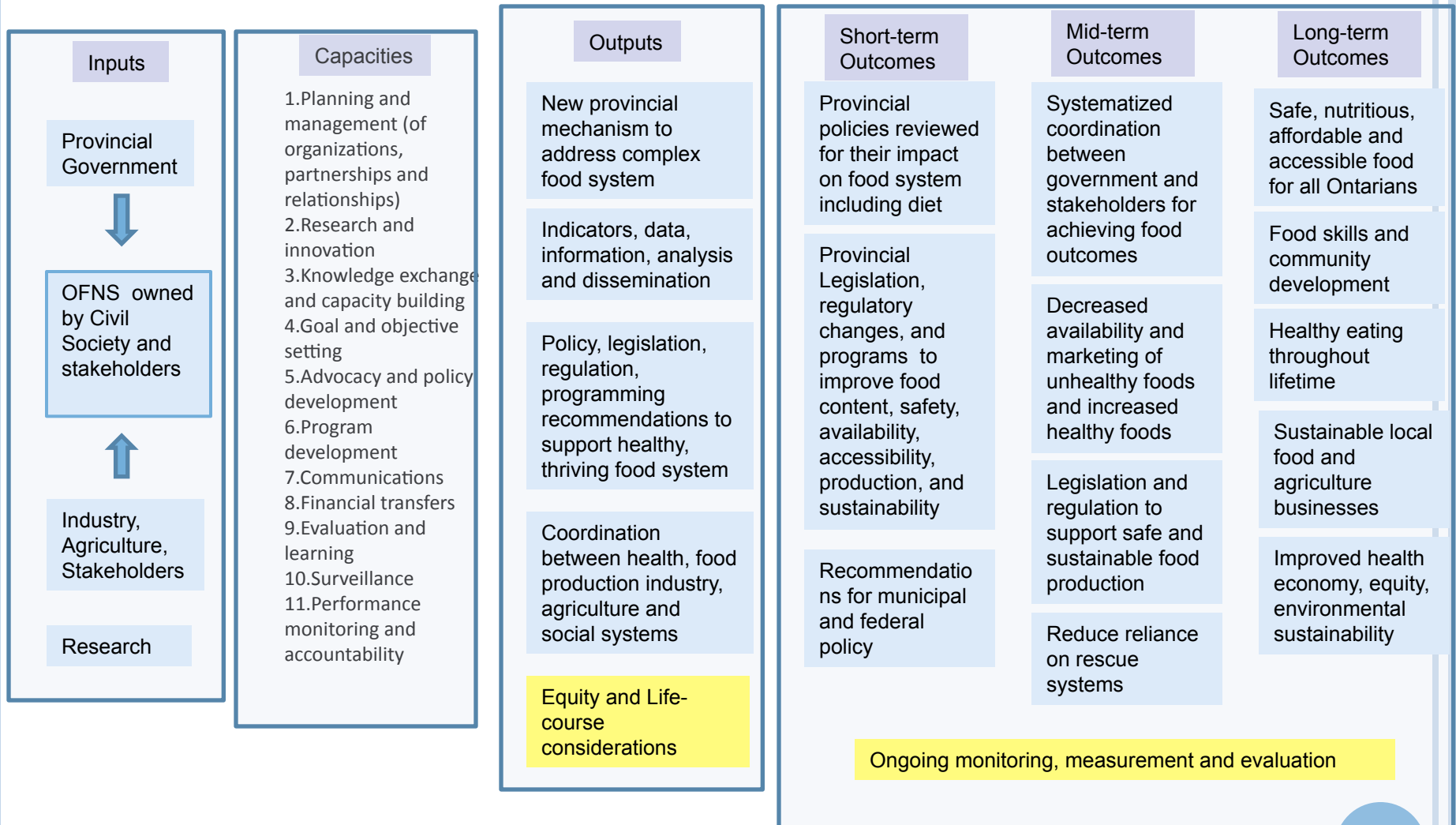
- Canadian Restaurant and Foodservice Association
- Alliance of Ontario Food Processors
- Canadian Federation of Independent Grocers
- Canadian Council of Grocery Distributors
- Food and Consumer Products of Canada
- Ontario Fruit and vegetable Growers Association
- Ontario Federation of Agriculture
- Christian Farmers Federation
- National Farmers Union

Other potential stakeholders:

Green Prosperity
Ontario Association of Food Banks
Ontario Good Food Box Network
Vineland Research Group



High level overview of components of an OFNS



Moving Forward → *OFNS Taskforce*

- Our goal is to work with the Government of Ontario to create a Food and Nutrition Taskforce to enable a coordinated approach to delivering food policy priorities.
- This taskforce would involve the participation of senior policy staff from all relevant ministries and key stakeholders from health, agriculture, environment, and business.
- The taskforce would provide strategic cross-sectoral perspectives to advise on the development, implementation, coordination, monitoring, and evaluation of policy and legislation related to food and food systems.



Sense Making

- Does the idea of a Provincial Task Force make sense?
- Are there better organizing approaches that we have not thought about yet?
- Do we have agreement on the mandate of the Task Force?



Conversation Cafe

Questions:

1. How do we get some energy behind this?
2. What can we start to work together on now that will have a quick impact?
3. Who needs to be involved/ who's missing?



Next Steps

- How do you want to see yourselves engaged in moving forward?
- Who would like to join the design team/taskforce?
- **Next meeting**



Acknowledgements...OFNS Design Team

- Cancer Care Ontario – Rebecca Truscott
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- Canadian Diabetes Association – Sharon Zeiler
- Dietitians of Canada – Lynn Roblin/Leslie Whittington-Carter
- Heart and Stroke Foundation – Carol Dombrow
- Ontario Public Health Association – Cindy Scythes
- Ontario Tobacco Research Unit – Cathy Mah
- Public Health Ontario – Heather Manson/Michelle Murti/Mary O'Brien
- Sustain Ontario – Ravenna Nuaimy-Barker
- Toronto Food Policy Council – Lauren Baker
- University of Waterloo – Rhona Hanning, Jessica Wegener, Ellen Desjardins
- York University – Rod MacRae



Links For More Information

- Canadian Agri-food Policy Institute www.capi-icpa.ca
- Canadian Federation of Agriculture www.cfa-fca.ca
- Canadian Partnership Against Cancer www.partnershipagaincancer.ca/
- Chair in Sustainable Food Production, U of Guelph
www.uoguelph.ca/news/2011/03/loblaw_u_of_g_a_l.html
- Chronic Disease Prevention Alliance of Canada www.cdpac.ca/
- Conference Board of Canada – Centre for Food in Canada
www.conferenceboard.ca/cfic/default.aspx
- Curbing Childhood Obesity – FPT Framework for Action to Promote Healthy Weights www.phac-aspc.gc.ca/hp-ps/hl-mvs/framework-cadre/index-eng.php
- Food & Health: Advancing the Policy Agenda – Workshop Report, March 2010
www.ivey.uwo.ca/lawrencecentre/events/PDFs/food_and_health_finalreport.pdf
- Joint Consortium for School Health www.jcsh-cces.ca/
- Liberal Party National Food Policy
www.liberal.ca/newsroom/news-release/michael-ignatieff-commits-to-canadas-first-national-food-policy/
- New Democratic Party (NDP) Canadian Food Strategy
www.ndp.ca/press/new-democrats-call-for-national-food-security-policy
- People's Food Policy Project www.peoplesfoodpolicy.ca/home
- Public Health is Everyone's Business, Dr. Arlene King, CMOH Report 2010
www.health.gov.on.ca/en/public/publications/ministry_reports/cmoh_09/cmoh_09.aspx
- Sustain Ontario www.sustainontario.ca

