 **VENDOR SURVEY**

**1. Why did you sign up for this event (check all that apply)**

* Interested in meeting new contacts
* Participated in previous years
* Looking for new customers
* To sell product
* Interested in community outreach

Other ( Please specify)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**2. Was this event worth your while: (please circle)**  
  
Was this event worthwhile for your business/organization? Yes No

Was the cost of participation reasonable for the value you got? Too high Just Right Too Low

Would you recommend this event to other vendors/exhibitors? Yes No

Would you attend this event again as a vendor/exhibitor? Yes No

Would you be interested in assisting in organizing the 2016 event? Yes No Ask me again later

Comments:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**3. Please rate the logistics of this event: (please circle)**

**Location** Good Somewhat difficult Very difficult

**Time of day** Good Somewhat difficult Very difficult

**Arrival and setup** Good Somewhat difficult Very difficult

**Advance notice about the event** Good Somewhat difficult Very difficult

**Vendor details for the event**  Good Somewhat difficult Very difficult

**Submission of forms and menus** Good Somewhat difficult Very difficult NA

**Registration process**  Good Somewhat difficult Very difficult

Comments:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**4. Overall, how would you rate this event?**

* Great
* Good
* Somewhat poor

Comments:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**5. What did you like most about the event?**

**6. What could be done differently and how would it improve your/our patrons’ experience?**

**7. Did you promote this event within your Network?**  Yes No

If yes, how:

**8. Any other feedback or suggestions are greatly appreciated including additional vendor suggestions for next year!!**

**Name:**

**Booth Name:**

**Thank you for participating in the LOCAL FOOD FEST!**